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# RYAN MCGILL

## GRAPHIC DESIGNER

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www.Ryan-McGill.com

## Technical Skills

### Primary

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign

### Secondary

HTML/CSS  
Adobe Dreamweaver  
Email Design  
Adobe Flash

## Experience

### Creative Services Designer

Infogroup - September 2014 - Present

Responsible for the concept, design, and production of a wide variety of both internal and external marketing materials. Projects include email design and development, website updates, whitepapers, and tradeshow displays.

### Email Graphic Designer

Office Max - June 2014 - September 2014 (Fixed Term Contractor)

Responsible for the design and development of weekly promotional emails for OfficeMax.

### Email Graphic Designer

Yemail - March 2014 - June 2014 (Fixed Term Contractor)

Focused on the design and development of monthly and solo emails for the Marriott Rewards program.

### Digital Image Specialist

SLD Adidas Group - July 2013 - December 2013 (temporary assignment)

Focused on the development and production of product images for major league and collegiate sports in a high volume environment. Created compelling sales imagery in both online and print media formats through the use of high end digital images, compositing of multiple elements, manipulating, and retouching.

### Graphic Designer

Red Frog Events - August 2012 - January 2013 (fixed term)

Designed a wide range of projects for Red Frog Events' brands including the Warrior Dash and the Great Urban Race. Range of projects included the concept and design of participant experience materials including finisher medals, shirts, race bibs, and magazine advertisements. Also designed and developed email marketing and social media for the various brands from Red Frog Events.

### Graphic Designer

TourDesign Creative (Live Nation) - September 2008 - May 2012

Began at TourDesign Creative as an intern and was hired on as a full time contractor. Major responsibilities were the concept and design of print campaigns for over 150 large scale entertainment tours. Artists ranged from small bands to top 50 billboard music artists. My work was published in Billboard Magazine, Entertainment Weekly, Alternative Press, and LA Weekly. Other responsibilities included creating logos and additional print and digital marketing collateral.

### Assistant Designer

Tree Management Systems - January 2007 - July 2007

Designed and modified HTML templates to create a new company website and integrated the new company logo and branding. Responsibilities also included creating local print and online advertisements for pest control services. Designed product packaging and informational brochures for company landscaping software.

### State of Indiana Governor's Internship Program

Department of Transportation, Graphic Arts Section - May 2006 - August 2006

Internship responsibilities included design and production of promotional pieces for INDOT and the Governor's Major Moves campaign. Pieces ranged from the employee handbook to brochures and direct mail.

## Education

### Indiana University Bloomington Indiana, B.A. Studio Art, 2007

Concentration in Graphic Design and a minor in Art History

### IUPUI, Indianapolis Indiana, Continuing Studies, 2008

Web Design and Interactive Flash Design

## Affiliations

### AIGA

· Member: 2007 – Present

### Phi Kappa Psi Fraternity

· Philanthropy Chair Fall Semester 2004  
· T-shirt Design Chair  
· Webmaster